






From: "30 Seconds To Mars" <marsECHELON@mail.fanscape.com>
Subject: New Video, A Great Cause
Date: February 6, 2008 7:01:34 PM GMT+01:00
To: [REDACTED]
Reply-To: marsECHELON@mail.fanscape.com

	
 	 DATE: 2/6/08 FR: Styler, Director of Operations, MARSarmy [ECHELON division] TO: the ECHELON RE: NEW VIDEO, ABEAUTIFULLIE.ORG
	<hr/> <p>{ A BEAUTIFUL LIE } To watch the brand new video, head over to MySpace now!</p> <p>It's the first music video ever shot 200 miles north of the Arctic Circle in Greenland. Determined to offset the impact that filming would have on the environment, the band worked with the Natural Resources Defense Council (NRDC) to develop strategies that would minimize fuel consumption on the shoot and purchased North American Blend Green Tags (a renewable energy certificate product) from the Bonneville Environmental Foundation. Purchasing Green Tags supports new renewable electricity generation, which offset the environmental effects of burning coal, gas and other fossil fuels across North America.</p> <p>{ .ORG } In addition, we've created a site called abeautifullie.org. There you can find tips on helping protect the environment, news on this, pictures, and of course our video. Please do us a favor and let everyone you know about this site. Together we can make a difference!</p> <p>{ BUZZNET } Our friends at Buzznet.com and the NRDC are bringing music, community and our environment together by creating a "30 Seconds to Green" promotion.</p> <p>Go to http://abeautifullie.buzznet.com and upload a video showing what you are doing to help the environment. The page also has a place to donate to this great cause - no donation is too small to be appreciated, so PLEASE give what you can afford. Buzznet will match all donations and 100% of the money will go to the NRDC to help safeguard the earth and all of its inhabitants.</p> <p>{ OUR MISSION: RATE ON MYSPACE } With the new video now on MySpace, please help us out by giving rating the video the highest score you feel it deserves! It's up to us now to make sure the world knows about this great cause that we truly feel passionate about.</p> <p>As always, Thanks for your support.</p> <p>PROVEHITO IN ALTUM [echelon]</p>
	

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